

OLIA BIRULIA

UX Designer

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(pswd: hellofriend)

EXPERIENCE

OCT '17-PRESENT

Visa Inc - Sr Ux Designer

- Collaborate with clients, stakeholders, product managers, and developers to find clear, simple and practical solutions to project challenges
- Provide design thought perspective to develop the right product strategy
- Rapidly produce and iterate multiple concepts and prototypes
- Plan and execute creative workshops, user research and usability testing

AUG '12-PRESENT

Self-Employed - Product Designer

- Work with startups and companies including TMobile, EBay, Veryfi, Shopwell, Chez, SabrePC, Yourtel, etc on various design projects utilizing my experience in product design.

DEC '15 - MARCH '17

Captora - UI/Ux Designer

- Produced wireframes and prototypes that contributed to user-centered design efforts for Captora's Marketing platform.
- Partnered with other designers, developers and leaders to translate information architecture, navigation and process flows into beautiful and easy-to-use solutions.
- Completed user research to identify opportunities for improving customer experience.

OCT '14 - DEC '15

Totspot - UI/UX Designer

- Led UX design strategy on a ground-breaking mobile app, worked closely with engineering team to define user needs, ensure UI/UX standards as well as latest best practices and consistency.
- Helped to improve information architecture with user interviews, surveys, personas, storyboards, use case scenarios and contextual inquiries to put the end user's needs at the centre of the design and development process.

EDUCATION

2012-2014

San Jose State University Bachelor of Art, Graphic Design

2010-2012

Foothill College General Education for Transfer

SKILLS

UI/UX processes

Information Architecture	Emphathy Mapping
Prototyping	Competitive Analysis
Wireframing	Journey Mapping
User Research	Interaction Design
Stakeholder Interviews	High-fidelity Visual Design
Market Research	A/B Testing

Programs

Sketch	Keynote
Zeplin	Flinto
Invision	Abode CC
Balsamiq	Adobe After Effect

Programming

HTML	Python (Beginner)
CSS	Java (Beginner)
Javascript	

LANGUAGES

English - Fluent
Russian - Native